

EVALUATING DATE SUCCESS

There are seven phases of a successful date and each one is focused on an emotional climate you are trying to create.

Phase #1 – Impression: Prior to extending an invitation for a date, you charm them, show that you are confident and start building emotional investment by making the conversation personal. The “date” starts the moment they lay eyes on you.

Phase #2 – Anticipation: After you’ve scheduled the details of the official date, you send them a few text messages to build excitement about the event you’re attending or the chemistry between you.

Phase #3 - Flirting and Attraction: On the date, you start off by creating a playful environment where you tease them and allude to the mutual attraction.

Phase #4 - Moment of Impact: When the rapport is building, shift to deeper questions. Change your demeanor and listen with more intent when you ask questions. When they impress you with their perspective or an internal quality, pause and affirm that quality. Tell them specifically what you observed and why you appreciate it.

Phase #5 - Romantic Interest: You make it real by kissing and touching in a way that erases any doubt about whether there is a romantic connection. For the timid individuals, it may just be a verbal conversation about your romantic interest in each other.

Phase #6 - Implied Future: As the date ends or soon after, you set the details for the next contact. Dates are more likely to happen when they are confirmed prior to going your separate ways. You may need to check your schedules, but have a tentative plan.

Phase #7 - Cloud 9 Highlight: After a great date, one or both people usually send a follow up message stating how much they enjoyed it. If you’ve gotten signals that they are mutually attracted and enjoyed the date, wait at least 30 minutes to allow them the chance to go first. When you get unsolicited praise, you know it’s real. Then, send them a *short* message describing how you felt during the highlight of the date. It’s best if your response is humorous. The level of emotion you express towards them can’t be much higher than what they’ve already expressed to you. This post-date text ensures that you end with the high point in mind. You don’t have to tell them in a text message. You can tell them in person before you part ways at the end of the date. The longer you’ve been dating them, Cloud 9 Highlight text messages happen less often and verbal conversations become the norm.

These phases can be repeated and become a habit each time you go on a date. That includes when you are in a relationship. You should never stop approaching dates with care. As a matter of fact, if you ask someone who is in a passionless relationship, I’d bet that several of these phases get skipped routinely. For now, I’m assuming that you are in the early stages of dating. Maybe you’re dating a few people at once. Maybe you haven’t gone on any dates yet, but you are studying. Either way, these seven phases will continue to be themes from the first successful date you have, all the way up until your first anniversary with them and beyond.

DATE REPORT CARD

The 7 Phases	Sub-Activity	Criteria	Grade
Impression	Confidence	Be bold, decisive & self-assured	
	Charm	Show a warm, fun personality	
	Threads for Investment	Discuss topics beyond surface conversation during initial chat	
	Invitation	Invite them to contact in future	
Anticipation	Great Date Idea	Choose appropriate date type	
	Flirty & Fun Texts	Send messages to build excitement	
	Punctual	Show up on time	
Flirting	Playfully Tease	Establish light, comfortable, joking atmosphere	
	Allude to Attraction	Use words or eyes to suggest mutual attraction	
	Light Touches	Break the touch barrier	
Moment of Impact	Layer 4 - Mind	Ask deep questions on their opinions on people, places, things, etc.	
	Layer 5 – Identity	Ask deep questions on their identity, passions, personal goals, etc.	
	Dating Purpose Statement	Tell what you're looking for and ask what they're looking for	
	Test Must-Haves	Take mental notes on how they meet your minimum requirements	
	Moment of Impact	State what they said or did to impress you & create chemistry	
	Say Confident Mindsets	Say 1-3 mindsets for your Attractive Concept, your signature asset mix	
Romantic Interest	Sustained Touches	Touch for extended period of time	
	Kiss	Kiss them on the lips; a peck for sure, but passionate kisses are better	
	Money Conversation	Smoothly set the tone you want to maintain, overtly or not	
Implied Future	Reconnected Recap	Review highlights while hugging	
	Mutual Future Interest	Say you would like to see them again; they may go first	
	Set Next Date	Talk details for next date	
Cloud 9	Message Humor	Use light humor in Cloud 9 text	
	Message Emotion	Use appropriate level emotion in Cloud 9 text	
	Break	Let it breathe, live life and let the desire to see you build	

4/A = Nailed it!

3/B = Did Well

2/C = Decent

1/D = Subpar

0/F = Blew it!